



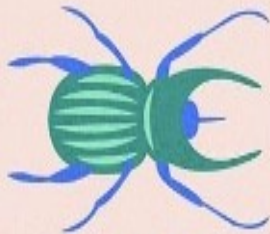
HOW TO RAISE PLANET ALLIES (WITHOUT TERRIFYING THEM)



GET OUTSIDE.
WE NEED THEM TO
LOVE WHAT WE WANT
THEM TO DEFEND.



CHOOSE TO WALK
SOMEWHERE INSTEAD
OF DRIVING.



INVESTIGATE SOME OF OUR
LESS CUTE CREATURES.
SPARK THEIR CURIOSITY.



GO FOR A WALK ALONG
THE BEACH OR IN THE BUSH
AND PICK UP RUBBISH.



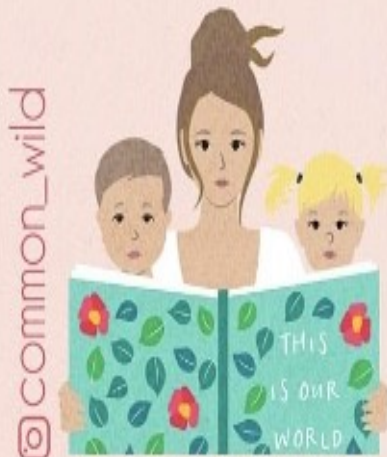
ENCOURAGE AN INTEREST IN
SCIENCE SO THEY GROW UP
TO ACCEPT AND RESPECT IT.



PLANT A TREE
TOGETHER FOR SOMEONE TO
ENJOY IN 20 YEARS TIME.



DEMONSTRATE WATER-
SAVING BEHAVIOUR AS PART
OF YOUR DAILY ROUTINE.



READ A BOOK WITH A
MESSAGE OF COMPASSION, HOPE
AND POSITIVE ACTION. BUY
MULTIPLE COPIES AS GIFTS.



MAKE SOME SUSTAINABLE
FOOD SWAPS AND BRIEFLY
EXPLAIN WHY.



GO SECOND-HAND
SHOPPING TOGETHER.

Paula Kuka